

GHX EasyTrade

Bringing eCommerce Closer to the Supplier

Global Healthcare Exchange (GHX) provides the technology to enhance the flow of information amongst all members of the healthcare supply chain and the platform to ensure accurate transactional data. GHX EasyTrade has been designed as a first step into electronic communications for small and local suppliers.

Process Overview

GHX EasyTrade is a transaction service requiring no catalogue cleansing or IT resources on the supplier side:

- ▶ Hospital Purchase Orders are automatically converted from the hospital's purchasing system into eMail format and sent to the supplier.
- ▶ The supplier receives formatted eMails clearly identifying the details of the customer and products ordered.
- ▶ In the eMail reply, the supplier can provide confirmation of the order details (e.g., price and quantity) at the line level.
- ▶ The supplier's response is sent back to the hospital as an eMail, converted by GHX software and returned directly back into the purchasing system of the hospital.

Benefits

GHX EasyTrade has been designed to enhance the relationship between hospitals and suppliers:

- ▶ Efficiencies are realised by the elimination of manual, paper purchase orders for both hospital and supplier.

- ▶ eMail-based system allows for deployment without extensive IT resources or training on the supplier side.
- ▶ Valuable purchase order information, such as acceptance of the order and confirmation of price and quantities, becomes available electronically to the hospital.
- ▶ Small and local suppliers have the opportunity to increase customer service levels by supporting their customer's eProcurement strategies.
- ▶ Low cost eProcurement solution as an entry into eCommerce.

Technical Requirements

- ▶ Internet access to receive the customer's eMails
- ▶ eMail address

About GHX

Global Healthcare Exchange (GHX) was created in March 2000 to improve efficiencies across the healthcare supply chain, allowing participants to streamline their purchasing processes and reduce costs. Since its inception, GHX has grown significantly, connecting hundreds of hospitals and buying organisations in the UK, Germany, the United States, Belgium and Canada to their respective trading partners. By creating connectivity among participants and demonstrating a commitment to data accuracy, GHX is delivering real value across the entire supply chain.

Global Healthcare Exchange

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